BACKGROUND

Context

The NDC Partnership is a coalition of countries and institutions committed to supporting countries in implementing and increasing the ambition of their Nationally Determined Contributions (NDCs). Through the collective support of its members, the NDC Partnership has engaged with Nigeria on the update and enhancement of its NDC, NDC implementation, mobilization of climate finance and mainstreaming NDC action to national planning and budgeting.

With Partnership support, Nigeria updated and submitted an ambitious NDC to the UNFCCC in July, 2021 with a mitigation target of 47% BAU by 2030, including two new sectors, Waste and Short Lived Climate Pollutants, in addition to AFOLU, IPPU, and Energy. In 2021 at COP26, Nigeria also announced a target of net-zero emissions by 2060, as projected in the Energy Transition Plan (ETP), formally approved by the Federal Executive Council in February 2022.

With more ambitious national and global commitments, the Federal Government of Nigeria (FGN) seeks to showcase and give visibility to its climate agenda, priority actions for implementation and establish partnerships for further collaboration. The upcoming UNFCCC Conference of Parties, COP27 in November, is critical for Nigeria for this purpose, and for which Nigeria seeks to be well prepared and equipped.

It is against this context that the Government, through the Department of Climate Change (DCC) in the Federal Ministry of Environment (FMEnv) submitted a request to the NDC Partnership for communications support leading to and beyond COP27. The objective of this request is to support DCC to prepare and pull together relevant products to be presented at COP27, including the Climate Change Act, Article 6 Framework and priority projects for investment, among others. The Communication Specialist will provide technical support to fasten these processes and also to support national delegates and negotiators in the preparation for, during and after COP27.

Reporting

The NDC Partnership Communications and Outreach Specialist reports to the Director of the Department of Climate Change (DCC), and in coordination with the Federal Ministry of Finance, Budget and National Planning and the NDC Partnership Support Unit. The Specialist will coordinate
also with the Vice President’s office as needed, and other Ministries and development partners, as relevant, for effective preparation of and participation at COP 27.

**Roles and Responsibilities**

Under the direct supervision of the Director DCC with support from the NDC National Coordinator, the Communications Specialist is expected to carry out the following specific tasks categorized in three broad areas; Strategic Communications; Media Management; and Online Content Development.

**Strategic Communications**

- Provide technical advice and support the implementation of the DCC Communications Strategy;
- Maintain a Communications Toolkit consisting of standard, re-branded templates targeting different DCC audiences;
- Provide advice on DCC brand positioning, website, social media channels, collateral and other materials;
- Based on inputs from the DCC team, support or lead development of relevant content including:
  - Press releases
  - Social media content
  - Speeches or talking points
- Support the promotion and distribution of knowledge products
- Organize and conduct pre-COP 27 preparatory meeting for national delegates
- Support event organization for COP27, including speaker identification and outreach, invites and event promotion

**Media Management**

- Provide communication advice and support for reputational management in line with DCC corporate communication standards and guidelines
- Improve DCC’s media coverage by developing a media engagement strategy and updating target media lists comprised of a comprehensive database of journalists, social media influencers, and other necessary platforms
- Identify and support opportunities to create visibility for DCC through its partner network, high-level Champions, relevant events and partnerships with like-minded organizations, networks, and academic institutions
- Assist with daily media monitoring by scanning online media for relevant news, interviews and articles mentioning DCC programmes, initiatives and relevant topics

**Online Content Management**

- Design and implement a web content management strategy that increases audience traffic to and engagement with the DCC public facing website
- Ensure web-content is regularly updated with quality, creative multimedia content
- Ensure website member portal and full website backend technically maintained with support from technical experts;
• Design and implement a social media strategy to increase audience volume and engagement with DCC social media accounts.
• As part of this strategy, design and deliver online communications campaigns, including for priority DCC issues, themes, and other activities such as events and publications;

The Communication Specialist shall support the DCC in any other communications/ knowledge management tasks that may arise during the assignment period.

QUALIFICATIONS AND EXPERIENCE

Qualifications

• An Advanced Degree (Masters or Higher) in environmental management, Natural Resource Management/ public policy or social Sciences in relevant field.
• 8 years cogent experience in Climate Change policy and management, including practical experience in climate change, adaptation/mitigation planning and implementation. Knowledge on media and communications skills will be an added advantage.
• Good knowledge of the UNFCCC processes and all its instruments including the Convention, Paris Agreement, and the NDC and negotiations.

TO APPLY

To apply for this consultancy position, please send CV and cover letter, including daily rate by October 21, 2022. Companies may apply for this assignment by submitting a one page proposal and company profile, including CVs of relevant staff. Applications should be sent to John Heermans (John.Heermans@ndcpartnership.org). Applications will be considered as they are received. applications as they are received.